

**Alumni and College Giving from Individuals  
Five Fiscal Years**

	2009	2010	2011	2012	2013	2014
<b>Alumni Degree Holders</b>						
Number of Record	16,150	16,888	17,156	17,432	17,909	18,280
Number Solicited for Gifts	15,078	16,134	16,782	16,545	17,360	17,136
Total Donors	4,755	4,762	5,153	5,030	5,473	5,445
Giving Rate	31.5%	29.5%	30.7%	30.4%	31.5%	31.8%
Total Contributions	\$2,616,291	\$8,381,245	\$4,511,191	\$6,264,960	\$4,938,517	\$8,473,913
<b>Alumni without a Degree</b>						
Number of Record	4,384	4,338	4,168	3,051	3,002	3,018
Number Solicited for Gifts	1,526	1,755	1,740	2,840	2,735	2,588
Total Donors	387	355	379	365	330	319
Giving Rate	25.4%	20.2%	21.8%	12.9%	12.1%	12.3%
Total Contributions	\$154,127	\$171,305	\$208,399	\$144,869	\$124,560	\$137,566
<b>Parents</b>						
Number of Record	12,631	13,161	13,079	13,316	13,620	13,794
Number Solicited for Gifts	4,069	7,118	12,209	6,989	8,011	6,755
Total Donors	973	1,112	1,332	1,367	1,370	1,436
Giving Rate	23.9%	15.6%	10.9%	19.6%	17.1%	21.3%
Total Contributions	\$567,748	\$649,493	\$861,790	\$1,917,156	\$2,752,230	\$3,152,838
<b>Faculty/Staff</b>						
Number of Record	512	535	513	504	505	525
Number Solicited for Gifts	63	60	366	415	50	308
Total Donors	83	46	60	40	35	49
Giving Rate	131.7%	76.7%	16.4%	9.6%	70.0%	15.9%
Total Contributions	\$36,478	\$39,141	\$38,965	\$32,854	\$34,708	\$38,485
<b>Students</b>						
Number of Record	1,186	1,192	1,167	1,136	1,030	1,224
Number Solicited for Gifts	1,186	1,192	1,167	1,136	1,030	1,124
Total Donors	93	209	61	98	79	142
Giving Rate	7.8%	17.5%	5.2%	8.6%	7.7%	12.6%
Total Contributions	\$529	\$933	\$673	\$722	\$576	\$797
<b>All Others</b>						
Number of Record	2,617	2,650	2,850	2,942	3,155	3,490
Number Solicited for Gifts	550	737	1,279	626	529	500
Total Donors	325	279	356	228	296	410
Giving Rate	59.1%	37.9%	27.8%	36.4%	56.0%	82.0%
Total Contributions	\$439,681	\$321,845	\$234,754	\$531,994	\$412,016	\$708,311
<b>Total Individual Contributions All Sources</b>	<b>\$3,814,854</b>	<b>\$9,563,962</b>	<b>\$5,855,772</b>	<b>\$8,892,555</b>	<b>\$8,262,607</b>	<b>\$12,511,910</b>

Source: Office of Advancement Services: VSE Survey